

A Chromatic Blues:  
Letters to the Little Boy Inside of Me  
A Live Painting Experience  
Sponsorship Proposal



# A Chromatic Blues: Letters to the Little Boy Inside of Me

## What is it?

**seangarrison** (b. 1968), the nationally and internationally recognized artist, has captivated audiences with his deeply introspective and soul-stirring live painting experiences. Works such as *Heaven and Hell*, *The Darkness In My Skin*, and *For the Love of Us*. Most recently he was featured during the University of Minnesota's "Layers of Joy" exhibit at the Regis Center for Art in November 2024. These experiences have challenged viewers to confront the emotional spectrum of human experience. Currently, he is preparing *Kaleidoscope's Envy*, his pièce de résistance, a monumental 72 x 6-foot live painting performance planned to debut at Art Basel in Miami in December 2025. But before that moment arrives, seangarrison will unveil his most intimate and vulnerable performance yet.

**"A Chromatic Blues: Letters to the Little Boy Inside of Me"** is a powerful, 75-minute live painting experience that chronicles the artist's own life — marked by personal loss, systemic obstacles, and the quiet wars waged within and around him as a young Black boy in America. Set against a cinematic backdrop of evocative video and an original score, the performance merges visual art, music, and movement into a deeply immersive narrative.

At its center stands a 24x6-foot canvas — blank at the beginning, but by the final stroke, transformed into a series of abstract "letters" to his younger self. With bold brushwork and emotive gestures, seangarrison paints the contours of a life: pain morphing into purpose, loneliness into liberation, silence into song, and love. The performance unfolds not in linear fashion, but as a pulse — fragmented, rhythmic, and memory-laden — echoing the disjointed beauty and challenge of Black boyhood.

As music swells and visuals evolve, the artist moves with visceral intent. His every stroke, every layer, a voice for the unheard. Through dialogue, poetry, video, and the physicality of painting, a story emerges — raw, reflective, and unflinchingly human.

This is not just a performance. It is a reckoning, a tribute, and a prayer for all little black boys just trying to survive.

**"A Chromatic Blues: Letters to the Little Boy Inside of Me"** is a living, breathing portrait of Black boyhood — unfiltered, unapologetic, and unforgettable.

## Overview

**Event Title:** A Chromatic Blues: Letters to the Little Boy Inside of Me

**Artist:** seangarrison

**Format:** 75-minute live painting performance with original soundtrack and cinematic video

**Canvas Size:** 24x6 ft

**Audience:** Art collectors, cultural institutions, youth organizations, and the general public

**Event Date:** August 30, 2025 6pm

**Venue:** St. Louis Park Middle School

**Estimated Reach:** 400+ live attendees; 5,000+ via post-performance video content and media. This does not include the impressions as a result of television, radio, and/or publication interviews.

**Your sponsorship will directly fund:** Production and staging of the performance, original music composition, equipment rental, and professional filming and documentation.



# About seangarrison

seangarrison (b.1968) is a native Detroiter currently residing in Minneapolis, MN. He is a writer and Abstract painter in which both disciplines cross-influence the other. The influences range from the words of Nikki Giovanni, Amiri Baraka, Pablo Neruda and Yusef Komunyakaa to Frank Bowling, Jackson Pollack, Willem de Kooning and Ed Clark. A self-taught artist he feels that all artists should have a foundational understanding of art but art is conceived in the soul of the artist and instantiated with academic knowledge..

Someone once asked, if they were to take residence in his head what would it look like. He told them, "it would look like a room full of over caffeinated kindergarten children." Perpetually alternating from one thought to the next, full of joy yet caution, full of peace yet fear. Abstract art is free of the constraints. By nature and by "artist" he is born to be free. He hopes his art reflects this freedom and those that view his work feel free as well.

seangarrison says, "I am a studio artist who is moved to be a performative and interpretive artist through abstraction as well; translating each of my synaptic reactions to what stirs my soul on canvas or whatever surface calls me. So others can feel."





# Sponsorship Partner Opportunities

## “November 1968: When the Story Began”

- Company logo displayed on the event website and promotional materials.
- Mention of company name in press releases and newsletters.
- Social media shout-outs before, during, and after the event.

**\$1,000**

## “1 Chapter of the Story”

- 1 of the 8 - 3x6 ft paintings created during performance. Market \$10,000
- Prominent display of company logo on the event website, promotional materials, and event signage.
- Multiple social media mentions across all event platforms.

**\$5,000**

## “Get The Full Story”

- Receive full (8 - 3x6 ft) collection of artwork created during the performance.
- Exclusive title sponsor recognition, including company name in the event title.
- Premium logo placement on the event website, promotional materials, event signage, and stage backdrops.
- Featured in all press releases, newsletters, and marketing campaigns.
- Extensive social media campaign highlighting the partnership.

**\$45,000**

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### Individual Sponsorship Opportunities

While the sponsorship packages are designed with corporate partners in mind, individuals who wish to support this impactful experience is also welcomed. Each sponsorship tier and its associated benefits are available to both corporate and individual sponsors.

Whether you're a passionate supporter of the arts, a patron moved by the mission, or someone who believes in the transformative power of storytelling through live performance, your individual sponsorship will be recognized with the same gratitude, visibility, and benefits as our corporate partners.

Join me in bringing this vision to life.

**Your sponsorship will directly fund: Production and staging of the performance, original music composition, equipment rental, and professional filming and documentation.**

# Timeline/Key Dates:

Commitment Due Date: July 18, 2025  
Contribution Due Date: July 22, 2025  
Marketing Material Due date: July 22, 2025

# Thank You

Thank you for taking the time to read this opportunity. I look forward to discussing your partnership in bringing this vision to life.

seangarrison



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